Don’t Click Away! Designing a VLE to Enhance Engagement and Attainment

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Week 4

Reading: Saunders, M., Lewis, P. and Thornhill, A (2012) Research Methods for Business Students, 7th ed., London: Pearson - Sections

Lecutre presentation: Week 4

Seminar presentation: Week 4

Hand outs: Lib Dem Questionnaire

, Question Wording Handout , Choosing an Appropriate Method

Week 5

Reading Week - no lecture or classes.

Week 6

Reading: Saunders, M., Lewis, P. and Thornhill, A (2012) Research Methods for Business Students, 7th ed., London: Pearson

Lecutre presentation: Week 6

Seminar presentation: Week 6

Week 7

Readings:

Hergert, M. (2009) 'Student Perceptions Of The Value Of Internships In Business Education', *American Journal of Business Education*, 2:8

Gault, J, E. Leach & M. Duey (2010) 'Effects of business internships on job marketability: the employer' pespective', *Education + Training*, 52:1

Completing an Internship

Lecture slides: Week 7

Seminar slides (WT): Week 7

Additional resources:

Student interns 'three times more likely to get top jobs' (Telegraph)

What Job Statistics Say About the Value of College Internships (Huffington)

Moghaddam, J. M. (2014) 'Impacts of Internships on Students' Personal/BusinessValues and the Role of Their Personality Traits', *The Journal of Global Business Management* 10:1

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Second Party Applications

There are many second party applications that can be embedded into a VLE using the HTML

Padlet: padlet.com/s_nolan/TEL
A virtual wall to share ideas and resources

YouTube:
Video sharing

Twitter:
Micro-blogging to share information

ThingLink:
A tool for creating interactive images and videos

Padlet: padlet.com/s_nolan/TEL

Create Item

A content item is any type of file, text, image, or link that appears to users in a Content Area, Learning Module, Lesson Plan, or content folder. More Help

* *Indicates a required field.*

Cancel | Submit

CONTENT INFORMATION

* Name

Colour of Name — Black

Text

Paragraph | Arial | 3 (12pt) | Mashups | HTML | CSS

Path: p — Words:0

ATTACHMENTS

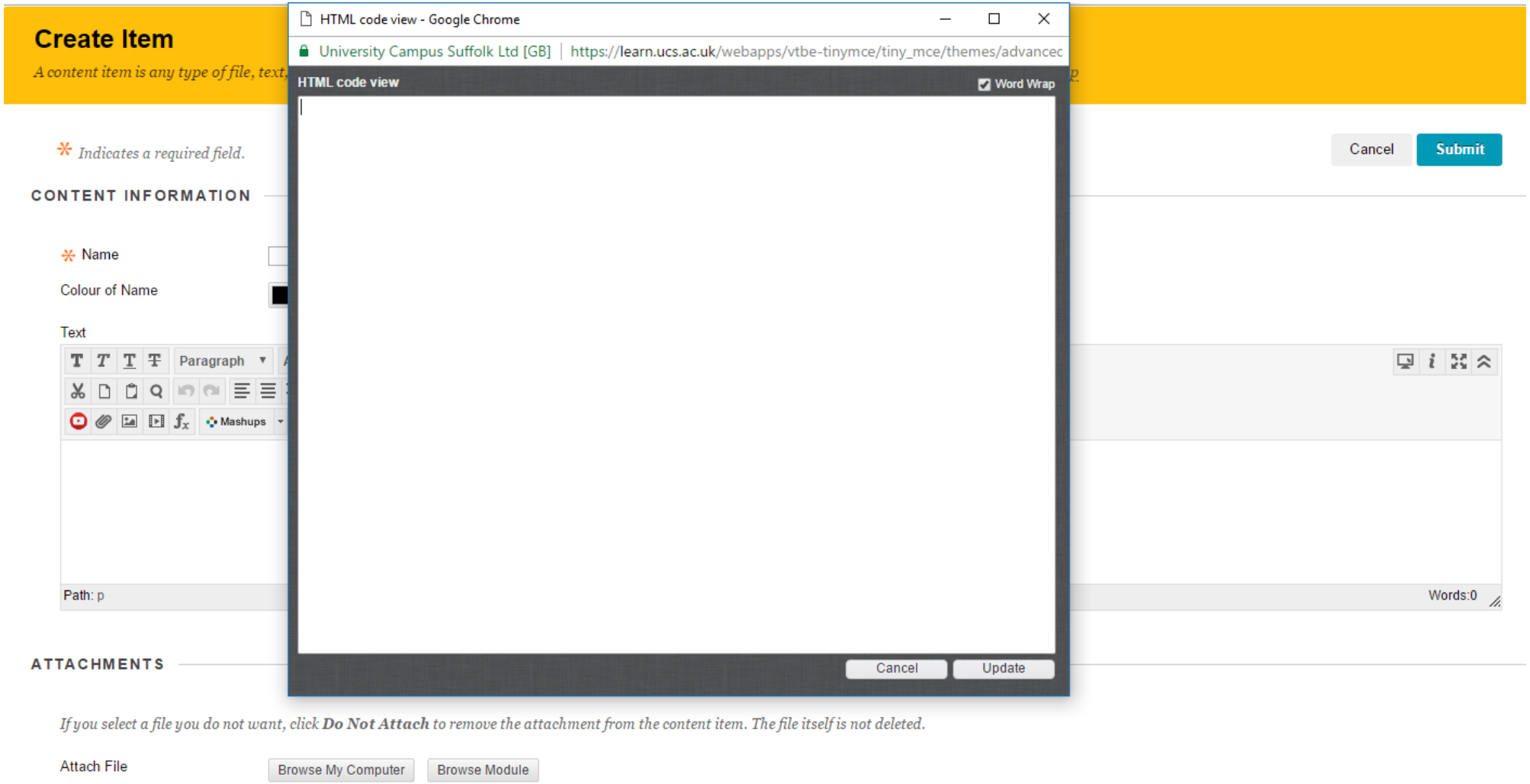
*If you select a file you do not want, click **Do Not Attach** to remove the attachment from the content item. The file itself is not deleted.*

Attach File — Browse My Computer | Browse Module

STANDARD OPTIONS

Permit Users to View this Content — Yes / No

Padlet: padlet.com/s_nolan/TEL



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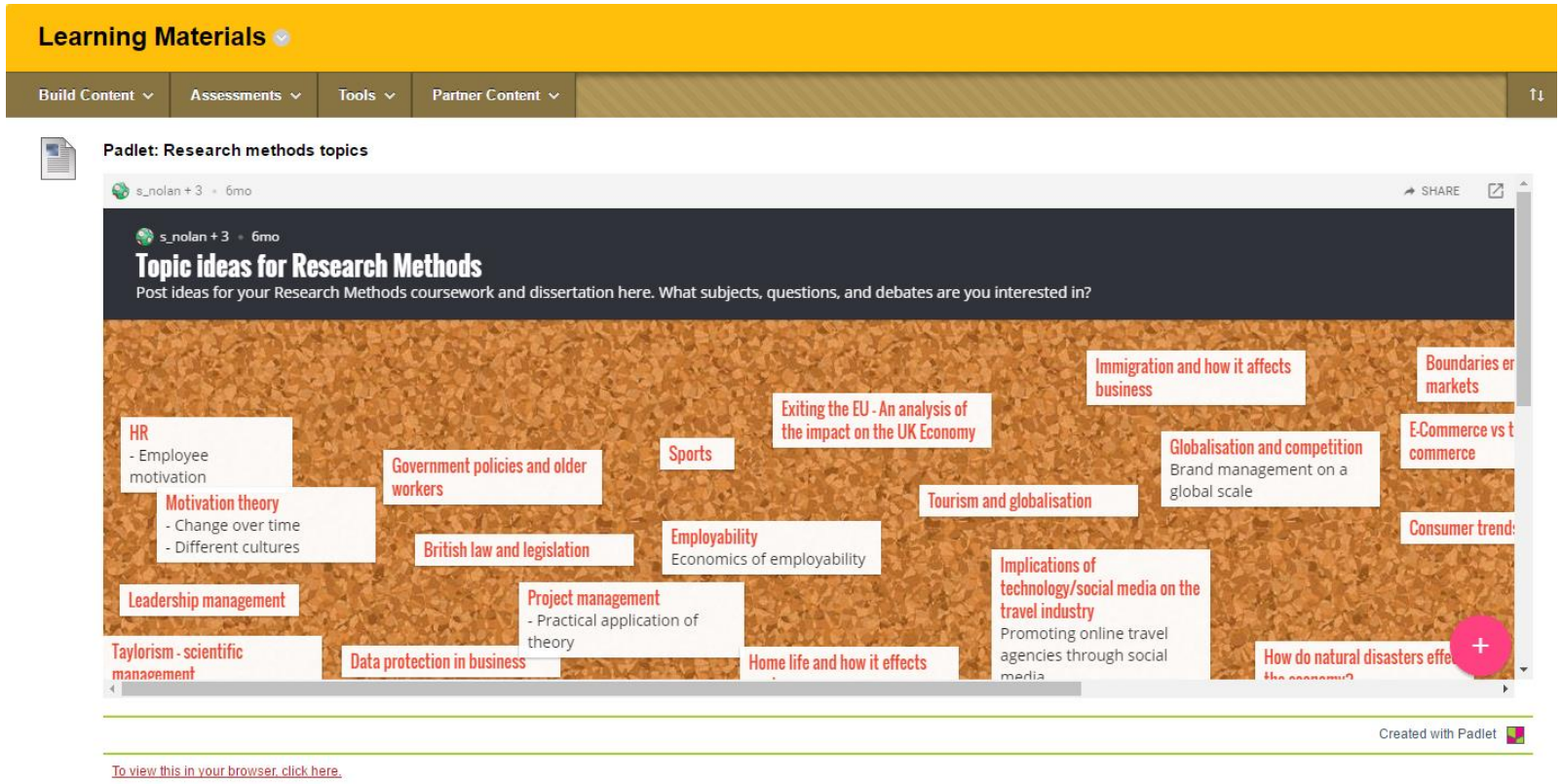
Padlet: padlet.com/s_nolan/TEL

Padlet

An application to embed a virtual wall for idea sharing on the VLE



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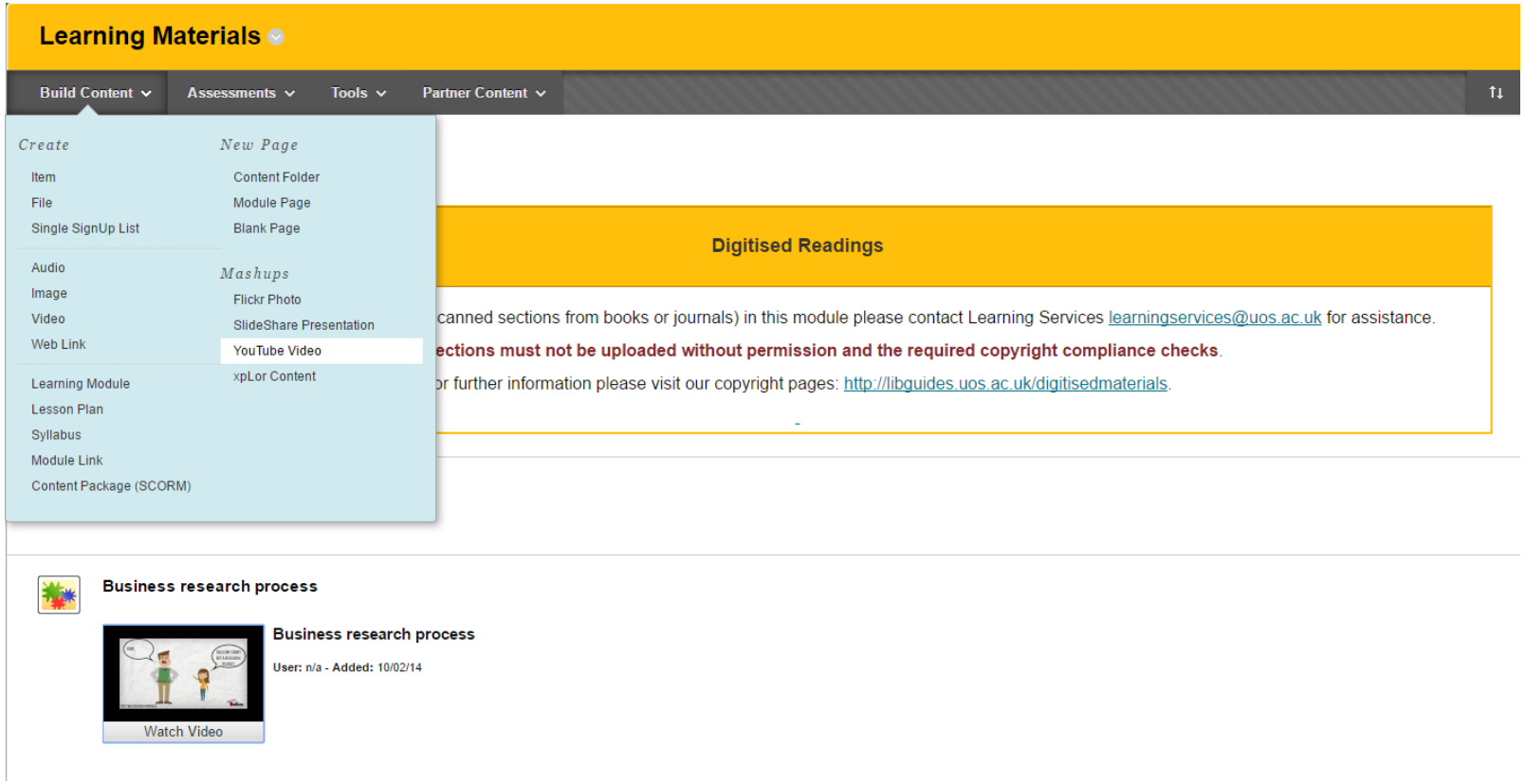
YouTube

BlackBoard allows two ways to embed video...

by searching for it in the VLE...



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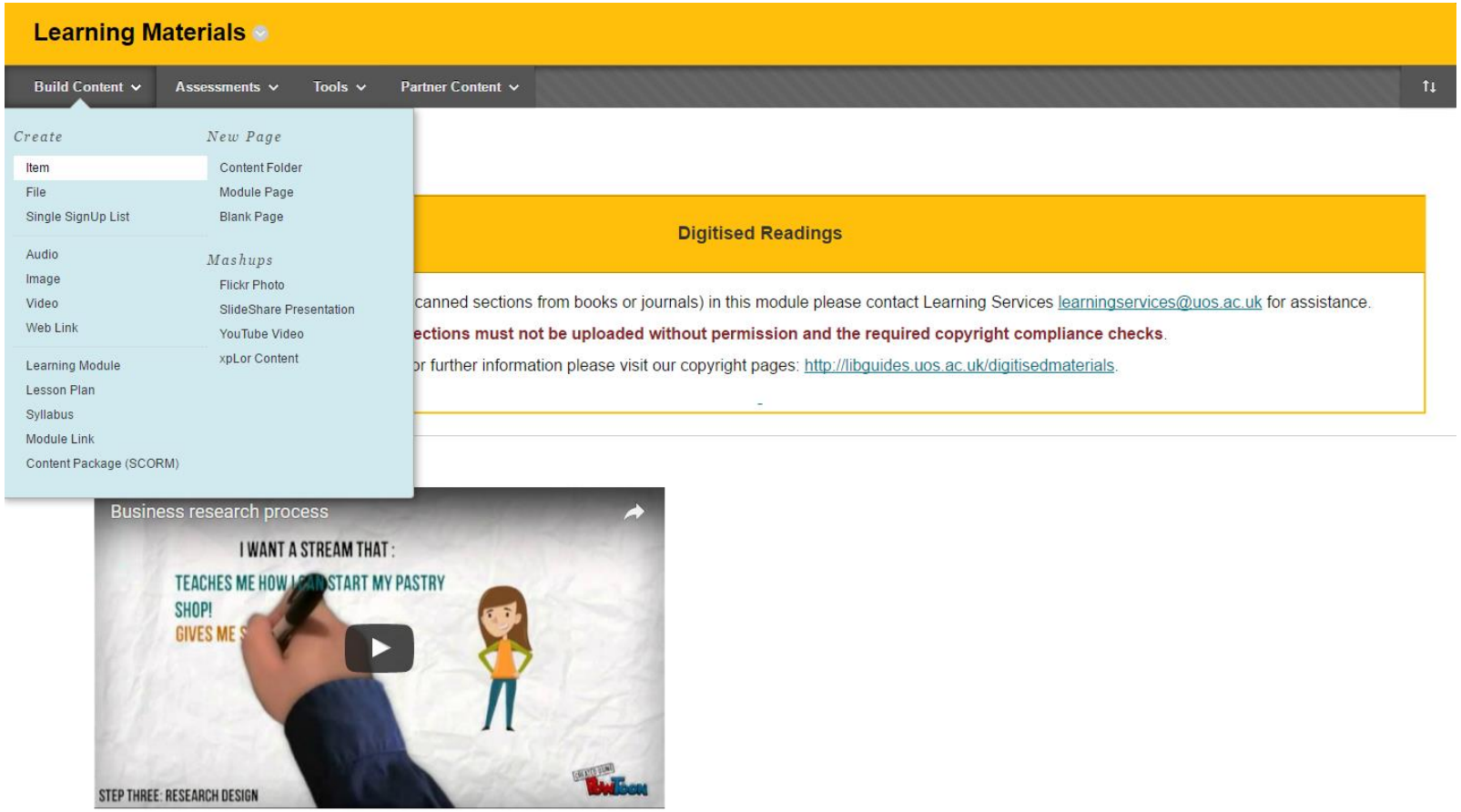
YouTube

... or by embedding the HTML code directly



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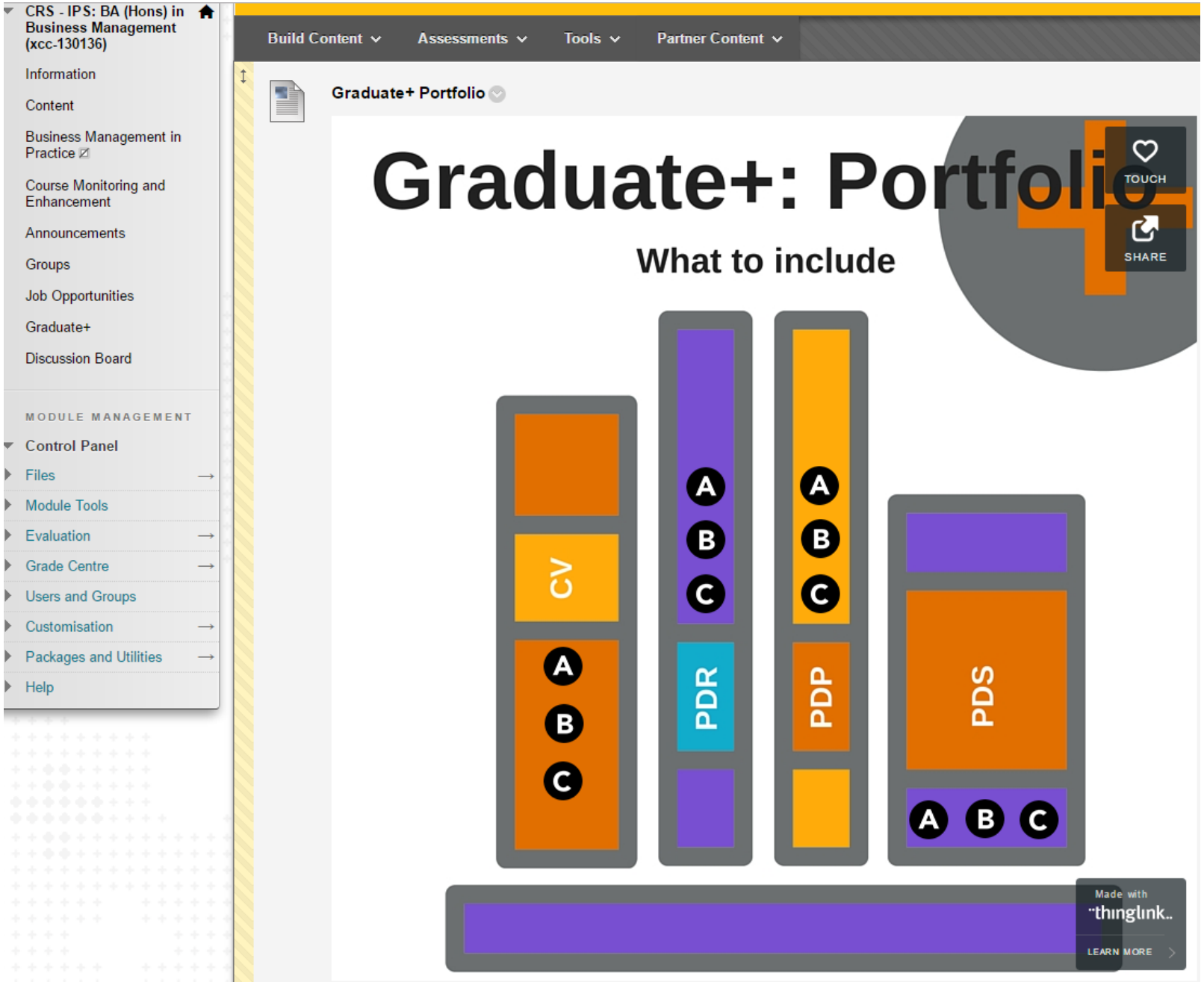
ThingLink

https://www.thinglink.com/

ThingLink is the leading platform for creating interactive images and videos for web, social, advertising, and educational channels.



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Some final thoughts...

VLEs and e-learning might not be **better** than the traditional lecture/seminar, but they are part of the **changing landscape of education**...

Chowdhry et al (2014)
"The results showed that the number of VLE visits did not have a direct impact on the final marks obtained by the students."

Hughes (2007)
"The total teaching time was no greater... although the workload distribution changed, and the tutor needed to be highly skilled in e-learning."

Further Resources

Blended Learning Essentials: Getting Started (Future Learn course created by the University of Leeds)

Blended Learning Essentials: Embedding Practice (Future Learn course created by the University of Leeds)

Enhancing Learning Through Innovate Technologies blog

Haiku Deck

JISC: Effective Use of Virtual Learning Environments (VLEs)

Padlet

ThingLink

Selected Bibliography

Arif, Azza A. (2001) ‘Learning from the Web: are students ready of not?’ *Educational Technology & Society*, Vol. 4 No. 2, pp. 32-38

Barker, Jenny and Peter Gossman (2013) ‘The Learning Impact of a Virtual Learning Environment: Students’ Views’ *Teacher Education Advancement Network Journal*, Vol. 5 No. 2, pp. 19-38

Chowdhry, Sandeep, Karolina Sieler, and Lourdes Alwis (2014) ‘A Study of the Impact of Technology-Enhanced Learning on Student Academic Performance’ *Journal of Perspectives in Applied Academic Practice*, Vol. 2 No. 3, pp. 3-15

Hughes, Gwyneth (2007) ‘Using blended learning to increase learner support and improve retention’ *Teaching in Higher Education*, Vol. 12 No. 3, pp. 349-363

Katsifli, Demetra (2010) *The Impact of Blackboard Software on Education Globally Over the Past 10 Years*. Blackboard International

Packham, Gary, Paul Jones, Christopher Miller and Brychan Thomas (2004) ‘E-learning and retention: key factors influencing student withdrawal’ *Education & Training* Vol. 46, pp. 335-342

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